

URBANiTiS

ART
!ZEN

北京国际
设计周
BEIJING
DESIGN
WEEK

Urbanitis Forum – Artizen Professional Workshop
27 & 29 of September 2016, Beijing
Baitasi Area and 77 Theater

In Europe, more and more citizens are challenging the traditional top-down process and calling instead for a bottom-up approach, for new governance models, for developing actions on the ground. Institutions and structures involved in urban development are taking these demands into account to think the transformations of the cities.

It can be shaped ...

As a gardening action in a degraded surrounding, gathering artist and citizens working to recover a high-quality public space,

As a theater play set up by citizens who are willing to communicate their fears about the spoilage of their public space by real estate,

As a walk with citizens to re-discover an abandoned park in the fringe of the city whereas the urban area has a lack in green space.

The **ARTIZEN project** co-funded by the European Commission (DG Culture Horizon 2020 program), aims at exploring new ways of making the city by co-building it and how cultural and creative intervention has a key role to express a sensitive and alternative vision of the city.

5 European NGOs from 5 European countries are involved in Artizen:



Expeditio (City of Kotor/Montenegro) - www.expeditio.org



Prostoroz (City of Ljubjana/Slovenia) - www.prostoroz.org



Idensitat (City of Barcelona/Spain) - idensitat.net



AltArt (City of Cluj/Roumania) - www.altart.org



Dedale (City of Paris/France) – www.dedale.info

The ARTIZEN workshop in China, during Urbanitis Forum & Beijing Design Week 2016 is:

- **A time of exchange between Chinese and European professionals**
- **A time to discuss potential collaboration**
- **A time to work together on the question of “Culture as a leverage for sustainable urban development and citizen’s participation to the co-building of the city” ; learn to build a methodology of participative actions from a case study, Baitasi area, Beijing.**

Schedule:

0. Professional Tour of Beijing - 27/09 morning, 9:00a-13:00p (only for Urbanitis-Artizen Delegation)

Considering Beijing size we have decided to focus on 2 interesting neighborhoods (Dashilar and Baitasi areas) and the Museum of Urbanism, which presents a large point of view of Beijing and will allow participants to have an overview of its urban planning stakes.

9:00am: Pick up at Wangzhima Hutong (Artizen group)

9:30am: pick up at Meishuguan Houjie (Urbanitis group).

On our way we will pass by: Urbanitis Forum venue (Meishuguan Houjie No.77); Protected areas of Beijing old centers; the Central Business District; and the communist heart of Beijing, Tian'anmen Square;

10:15am: arrive at the City Planning Exhibition Hall. Visit of this 6000 square meters museum, which presents Beijing city from an historical and recent development perspectives, with many maps and models allowing us to understand evolution and stakes of the city.

11:15am: by foot, departure to Qianmen and Dashilar areas, two strategic zones in the South of Tian'anmen Square which have been recently transformed. Qianmen has been torn down and rebuilt and its inhabitants relocated in the North of the city, while Dashilar is a very dense and populated area near Qianmen, which has been gently rebuilt by local authorities. Dashilar is also one of the core areas of the Beijing Design Week.

12:30pm: by bus, we will leave this area to join Baitasi, an other core zone of the Beijing Design Week, located at the West side of Beijing old city center.

1:00pm: Lunch at Baitasi

2:30pm: Workshop starts at "the Global School" inside a former Market Place.

The workshop addresses to Artizen members, but Urbanitis members who wish to come and listen are welcomed.

1. Professional Meeting in Baitasi area

27th of September, from 2:30pm to 6:00pm

Venue: The Global School, Former Marketplace, Baitasi

Address: 52 Gongmenkou Dongcha / 阜成门内大街, 宫门口菜市场/宫门口东岔 52 号
(Seats limited 27 pers.)

This professional workshop is organized in the frame of Beijing Design Week 2016 and Urbanitis Forum, it will take place in Baitasi area, an old hutong area in West of Beijing and a core area for events organized by Beijing Design Week.

More at this Link: www.btsremade.org

This professional meeting will take place between Artizen members and local architecture, urbanism and cultural structures or institutions. Chinese professionals will be identified among Beijing Design Week network of professionals and Urbanitis speakers.

First session: Professional meeting

This first part of the meeting aims at considering the possibilities of collaboration, which can exist between Chinese and European professionals in the field of urbanism/creation. We will discuss if any collaboration can be set up between Chinese and European professionals.

For a relevant work strategy, each participant will receive before the meeting a presentation sheet of each attender.

2:30pm: Short introduction by EU Delegation in China officer (TBC). Presentation of Artizen project, goals, targets, results... and projects realized by European members of Artizen (15') - Cécile Brazillier, Artizen Project Technical Coordinator

2:45pm: Presentation of Chinese attenders (10') - Beatrice Leanza, Creative Director of Beijing Design Week (TBC)

3:00pm: Time of exchange between participants (30')

2:30pm: Presentation of the large theme of collaboration that has shown up from the propositions sent by the participants and discussion (45')

4:25pm: End of the 1st session. 15' break

Second Session: Baitasi Case Study

To reinforce the settlement of a collaborating network, participants are invited to work together on a real case study.

4:40pm: Presentation of the aim of the workshop: working on a Chinese real case study on the question of "How culture and art can accompany urban projects; how culture and art can help local population to be the core actors in the transforming process?" and learn to build a methodology for participative actions - Jeremie Descamps (5')

4:50pm: Presentation of Baitasi area, stakeholders, populations, general issues and stakes, - by Baitasi Real Estate Developer (30') (TBC)

5:20pm: Identification of three to four main themes/stakes and of questions, which would need solutions. This step can be done accordingly to the urban services already defined by the Beijing Design Week working team.

Finally, this will help defining axes of work and preparing the public workshop of the 29th (25')

5:55pm: Summary of the chosen themes - Cécile Brazilier (5')

4:00pm: Summary of the discussion and eventually set up of a To Do List - Cecile Brazilier (10')

6:00pm: End of the second session. End of the meeting.

2. Public Workshop during Urbanitis Forum in Theater 77

29th of September, from 9:30am to 11:30am

Venue: 77 Theater

Address: Meishuguan Houjie 77# / 北京东城区美术馆后街 77 号文创园内

The public workshop will be lead as a "bar camp", that is to say a "non-conference" where the audience is a actor and not a spectator. The audience is invited to work on the Baitasi area case study according to four or five different urban issues that have been chosen previously (Ex: Encourage new behaviors for a sustainable development of Baitasi) and that should be resolved in the area. Participants will work under Artizen members' methodologies and processes. For a relevant working session, smaller groups will be done after the presentation of Artizen projects members.

9:30am: Presentation of the Artizen project; Introduction by EU Delegation in China officer (TBC) (35')

Artizen general presentation and common activities - Cécile Brazilier, Artizen Project Technical Coordinator 10'

Tanja Rajic – Exeditio (Montenegro) 5'

Zala Velkavrh – Prostoroz (Slovenie) 5'

Rarita Zbranca and Istvan Szakats – AltArt (Roumania) 5'

Ramon Parramon - Idensitat (Spain) 5'

Julien Brouillard – Dedale (France) 5'

10:15am: Presentation of the case study and the themes identified by the pilot team. Presentation of the work process (5') - Cécile Brazilier

Groups Settings Organisation (10'): Each participant is invited to get up for joining the working group he has choosed according to his wishes and skills. The groups would be identified easely but beware that, if the maximum number is already reached, participant will have to choose another group.

10:15am: Group work with Artizen members' methodology and with the help of Crowdfunding Placemaker members. Every group will have a sino-european duo to lead them (45')

Artizen members will deliver keys and methods, according to the development of new forms of urbanism that encourage citizen participation with the assistance of artists. Participants of the group are invited to give their ideas and present themselves when they are speakers.

11:15am: Restitution of group works and conclusions (15')

11:30am: End of the workshop and conclusions